

For Immediate Release

WAREHOUSE BASICS AND HOTSTATUS ACHIEVE FIVE YEARS OF UNINTERRUPTED WEB SERVICES

Third Party Logistics Provider (3PL) Using Hosted Warehouse Management System and Inventory Visibility Solution from HotStatus Enterprises

Mission Viejo, California – August 2, 2005 – HotStatus Enterprises, a leading provider of Supply Chain Management and Supply Chain Visibility solutions for Logistics Service Providers and medium to large enterprises, today announced that Warehouse Basics, Inc. has reached a five-year milestone using their hosted WMS and Inventory Visibility solutions. Warehouse Basics has used the HotStatus hosted software with no service interruption for the past five years.

Warehouse Basics implemented the HotStatus products in 2000 as a way to improve customer service and overall management of their warehousing operations. HotStock™, the hosted WMS web service offered by HotStatus met their needs without requiring expensive customization or modifications. HotVisibility™ provides inventory visibility to their customers via the Internet.

“We purchased HotStock™ due to the low cost of entry and ease of set-up,” said Tom Turner, founder and President of Warehouse Basics, Inc. “We liked the packaged ‘plug and play’ aspect of the products and the fact that no server or IT staff was needed on-site. It has helped us save on costs.”

“We’re pleased that Warehouse Basics has had such a great experience with our hosted solutions,” said Tom Fracisco, President of HotStatus Enterprises. “We designed our HotStock™ product from the ground up as a cost-effective solution that can be used by third party logistics providers and other companies that don’t want the expense or trouble of maintaining IT solutions in their warehouse operations. Our Internet-based products provide a reliable and secure way to get a fully capable WMS at a low cost of entry.”

“We have definitely improved our customer satisfaction since using HotStock™. Our customers that use HotVisibility™ really like the ability to see their on-hand inventory,” said Tom Turner. “The HotStatus software was even available during rolling blackouts. It just manages itself.”

HotStock™ is an internet-based version of HotWMS™ that is fully hosted by HotStatus in a secure and redundant server farm. Using HotStock™, companies can have a fully operational Warehouse Management System in a matter of weeks. HotVisibility™ is a powerful tool designed to take data from any WMS or other enterprise application and make it easily accessible, viewable and valuable to internal staff or external clients.

About Warehouse Basics, Inc.

Headquartered in Atlanta, Georgia Warehouse Basics provides one stop shopping as a third party logistics partner. Their experienced professionals provide cost effective, high quality contract warehousing, distribution, and value added services that enable their customers to meet the demands of their unique businesses.

For more information please visit www.warehousebasics.com

About HotStatus Enterprises, Inc.

Founded in 1999, HotStatus provides best-of-breed software and integration solutions to help customers efficiently manage their supply chain and warehousing operations. By enabling multi-point connectivity and visibility throughout distributed operations, HotStatus solutions provide maximum control and return on investment.

HotStatus products have been designed from the ground up to provide a fully integrated enterprise solution of supply chain visibility, connectivity and warehouse management. The HotStatus product suite is designed to allow customers to create a solution that fits their needs – ranging from rapid implementation, web-based applications to highly customized application solutions. Customers have the option to implement the HotStatus products within their own data center operations or in a fully hosted Internet-based offering. Either way, HSE customers realize benefits in weeks - not months or years.

For more information please call HotStatus Enterprises at (949) 859-1963 or visit www.hotstatus.com.

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