



For Immediate Release

## **AMERICAN WAREHOUSES USES HOTSTATUS TECHNOLOGY TO GIVE THEIR CUSTOMERS SUPERIOR SERVICE**

*Top Third Party Logistics Provider (3PL) Using HotStatus' Supply Chain and Warehouse Management Software Suite to Drive Value-Added Services to its Customers*

Mission Viejo, California – November 18, 2006 – HotStatus Enterprises, a leading provider of Supply Chain and Warehouse Management solutions for medium to large enterprises, today announced that American Warehouses, Ltd (AWI) has implemented its HotWMS, HotVisibility, and HotBill products across seven of their customers, and has immediate plans to implement the full suite to another 70 of its customers.

American Warehouses offers logistics and warehousing services to support all levels of operations (i.e. hazardous materials, automated picking profiles and load group releases, labor management, billing optimization, shipping value added services) for a customer including personalization of the software suite for each customer's unique methods and processes.

Over the last 57 years, American Warehouses has grown from a small warehousing company to one of the top third-party logistics providers (3PLs) in the United States. AWI has achieved this growth by listening to their customers. "At American Warehouses, we work hard to become a seamless part of our customer's supply chain," said Tony Carter, President of American Warehouses. "We looked long and hard for a powerful software suite that could support the most sophisticated warehousing operations while additionally being so practical to use for basic requirements. This is a major advantage to AWI now and in the future." For example, "One of our major customers relies on our inventory records to sell their product across national and international markets. With the online inventory view they have up to date records on what products are available for sale at any given moment, giving their customers the products they need when they need them."

"We're very excited that AWI is expanding its use of the HotStatus product suite," said Luc Ringuette, Founder of HotStatus Enterprises. "We designed our products for our customers to gain a rapid ROI on their investment with the ability to accelerate their growth through the use and marketing of our software."

*About American Warehouses, Ltd*

*Founded in 1948, American Warehouses, Ltd. has served the logistical needs for the greater Gulf Coast and the entire United States for over 57 years. An American owned company that has grown to service many businesses, both domestic and international. Their facilities encompasses nearly one million square feet of public warehousing and*

*fulfillment space strategically located near Downtown Houston, the Port of Houston and Barbour's Cut Container Terminal in La Porte.*

For more information please visit [www.americanwarehouses.com](http://www.americanwarehouses.com).

*About HotStatus Enterprises, Inc.*

*Founded in 1999, HotStatus provides Supply Chain and Warehouse Management software solutions for customers to efficiently manage their supply chain and warehousing operations. By enabling multi-point connectivity and visibility throughout distributed operations, HotStatus solutions provide maximum control and return on investment. The HotStatus suite is designed to allow customers to create a solution that fits their needs – ranging from rapid implementation, web-based applications to highly customized application solutions.*

For more information please call HotStatus Enterprises at (949) 466-3995 or visit [www.hotstatus.com](http://www.hotstatus.com).

###

HotStatus Enterprises, Inc. 23120 Alicia Parkway, Mission Viejo, CA 92692, ph 949-466-3995